



Millet Minor Ball Association Sponsorship Opportunities

The Millet Minor Ball Association invites you to partner with us for our upcoming season. As a volunteer-run non-profit, we provide affordable baseball programs for local youth ages 4–18, focusing on exercise, teamwork, and community.

To keep registration fees low, we are seeking corporate sponsors for equipment, uniforms, and tournament costs. This year, we are hosting two major tournaments and applying for regional playoffs, offering significant visibility for your business through our new tiered sponsorship program.

Whether through financial donations or prize contributions, your support directly impacts our players. We'd love to discuss how we can promote your business while supporting local youth sports.

The tiering system below is one that would increase a business' exposure based on their involvement.

Tier 1: Tournament Sponsor - Tournament Sponsor will be considered our top sponsor. A donation of \$1200 or more would qualify your business to have its name and logo on our sponsorship board that will be placed in plain view on our concession, your name, logo, and link to your website on our website, as well as a banner that would be on display during our tournaments, playoffs, and in the Millet Harvest Fair parade. As our Tournament sponsor you will have the name of your business as the headlining sponsor for our tournaments where sponsor representatives will be invited to partake in our tournament events such as throwing the opening pitch of the tournament.

Tier 2: Team Sponsor - A donation between \$250 - 1199 would provide your business with your name and logo on the sponsorship board as well as our website and social media sites. This would designate a team to your business and you would be given a choice to either go towards:

1. **\$250 - 349 - Player of the Week** (2 sponsors/POW board with 12 available spots) - You would be the official Player of the Week sponsor which would include your business name and logo on the Player of the Week lawn signs for the team of your choice based on a first come first serve basis.



2. **\$350 - 499 - Team Shirts** (2 sponsors/shirts with 4 available spots) - You would be the official Team Shirt sponsor for either our U9 or Rally Cap team. This would include your business logo on the shirts for the team of your choice on a first come first serve basis.

3. **\$500 - 749 - Team Hats** (1 sponsor/team hat with 6 available spots) - This would include your business name on the side of player's hats for the team of your choice based on a first come first serve basis.

4. **\$750 - 1199 - Team Sponsor** - (6 available spots) You would get your logo on both a team's hat and Player of the Week lawn sign for the team of your choice.

Tier 3: Friends of the Diamond Sponsor - A donation up to \$249 would provide our sponsors with their name and logo on our sponsorship board as well as on our website and social media sites.

Important Note: To ensure all signage, banners, and shirts are printed in time for the season opener, the deadline for sponsorship commitments is **April 17th**.

We would love to get your brand in the hands of our athletes! MMB graciously accepts any sponsor swag to hand out to players and visitors during the season. We know Millet and the surrounding areas are home to amazing businesses, and we invite you to be a part of the action. We welcome our sponsors to join us at our games and events—the more help we have, the better the experience for our kids!

While we are working within a tight timeline, our association is determined to build a respected, lasting legacy in Millet and the surrounding communities. By finding innovative ways to keep our youth active and our sport relevant, we look forward to a future that is bigger and better than ever.

Thank you for your support. If you'd like to chat more about our sponsorship opportunities, feel free to reach out anytime to Kim Grekul, Public Relations Coordinator, via email at milletballPR@gmail.com.

Sincerely,

Kim Grekul